

Liska + Associates Inc:
brand and communication design

Exceptional design drives our business. As a leading brand and communication design firm, we help our clients build awareness of their products, services and messages through strategic communication tools. We believe in the positive impact and value that purposeful design brings to our clients, and we work diligently to provide the most insightful solutions.

These projects represent a cross section of what we created for our clients in 2000. We worked on a variety of challenging branding programs for clients at different stages in their businesses—some were launching new companies or products, some needed help repositioning themselves in their market and others were evolving their brands to a new level.



A Floor Without A Ceiling



**Chicago Board Options Exchange
Annual Report 2000**

A close-up, artistic photograph of a white bicycle fork. The fork is the central focus, with a red Klein logo (three curved shapes) prominently displayed on its lower section. The background is dark and blurred, showing parts of the bicycle's frame and handlebars. The lighting is dramatic, highlighting the metallic texture of the fork.

 **Klein Bicycles 2000**

Handcrafted Science™

 **KLEIN®**

Even God is *Single*
(so stop giving me a hard time).*



by Karen Salmansohn

*The book every single single girl needs to defend against nudgy family and friends.

one technology standard

Global Procurement Program

国際購買プログラム

Das Globale Beschaffungsprogramm

Programa Global de Adquisición

Programme d'approvisionnement mondial

Programma Global Procurement

Globala inköpsprogram

one service standard

one price

one company








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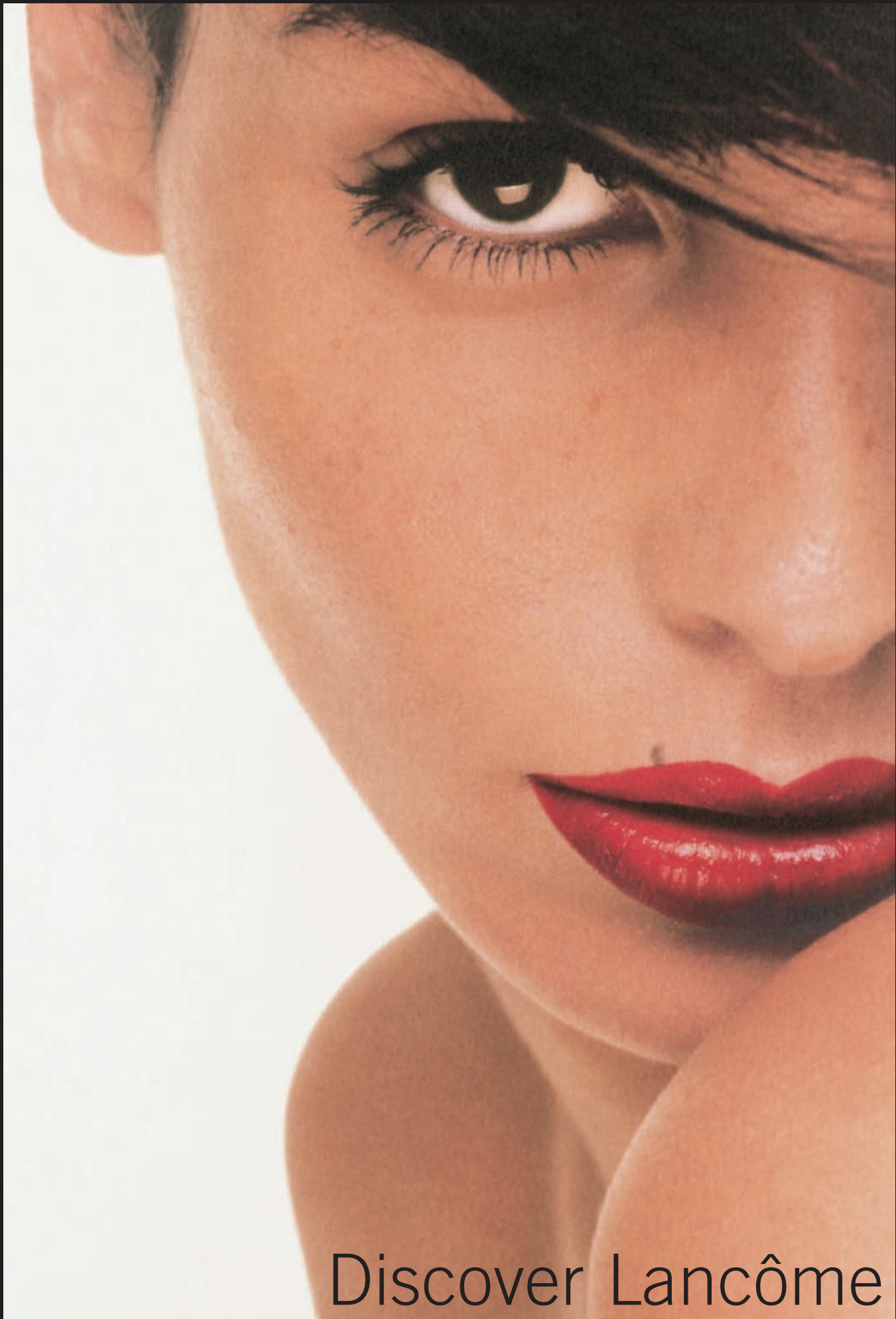
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Elana Gutmann



Discover Lancôme

THE Edge

Monsanto Journal of Agribusiness and Technology
VOLUME 4, NUMBER 2 FALL/WINTER 2000



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- ▶ Insect protection
- ▶ Asgrow
- ▶ DEKALB



Read the 1999/2000 report on sustainable development and ES&H

Monsanto's Latest News Releases
 Monsanto Company announced that [two new comprehensive studies](#) by leading global agricultural economists demonstrate that Monsanto's biotech cotton provides significant economic advantages for growers and important benefits to the environment, including significantly reducing the use of synthetic chemical insecticides.

Biotech News
 A Bolton scientist has pioneered a way to stop thousands of people starving from famine — with a [genetically modified radish](#). Since a pest attacked the Korean radish crops in 1997, which caused mass famine, the need to develop a disease resistant strain of the crop has become even greater.

Latest Financial News
 Monsanto Company just reported [financial results](#) for the third quarter of 2000. The company recently began trading shares on the New York Stock Exchange under the ticker symbol MON following a partial initial public offering of its stock.

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modern organic products

mop basil mint
shampoo

for normal
to oily hair

shampooing
au basilic et
à la menthe
cheveux
normaux
ou gras

It your hair feels like
it's carrying the
weight of the world,
lift away dirt, pollu-
tants & oil with this
cleansing shampoo
containing extracts
of Certified Organic
Peppermint, Basil,
Sage & Rosemary.
Leaves hair fresh &
lively, full of healthy
shine & bounce.
Lighten up.

10.15 fl oz / 300 mL



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