

Liska + Associates Inc:
brand and communication strategies for survival

The current business environment requires clear, focused and smart communications. Reaching key audiences with meaningful, resonant messages—before losing any time or market share to competitors—is critical to survival. We help our clients define their messages, determine an achievable communication strategy, choose the most appropriate communication tools, then deliver their messages to the right audiences as efficiently as possible. Everything is designed to help our clients' brands thrive.

These projects represent a sample of what we created for our clients throughout 2001. It was an active year for comprehensive branding programs. We had the opportunity to work with both existing and new clients to brand, rebrand, or help their products, companies and services evolve. Regardless of their industry, many of our clients found it necessary to adapt to changing and challenging market environments. We also witnessed many clients experiencing remarkable growth. We are always excited to be a part of ensuring that our clients' brand and communication materials help drive their evolution and build their future.



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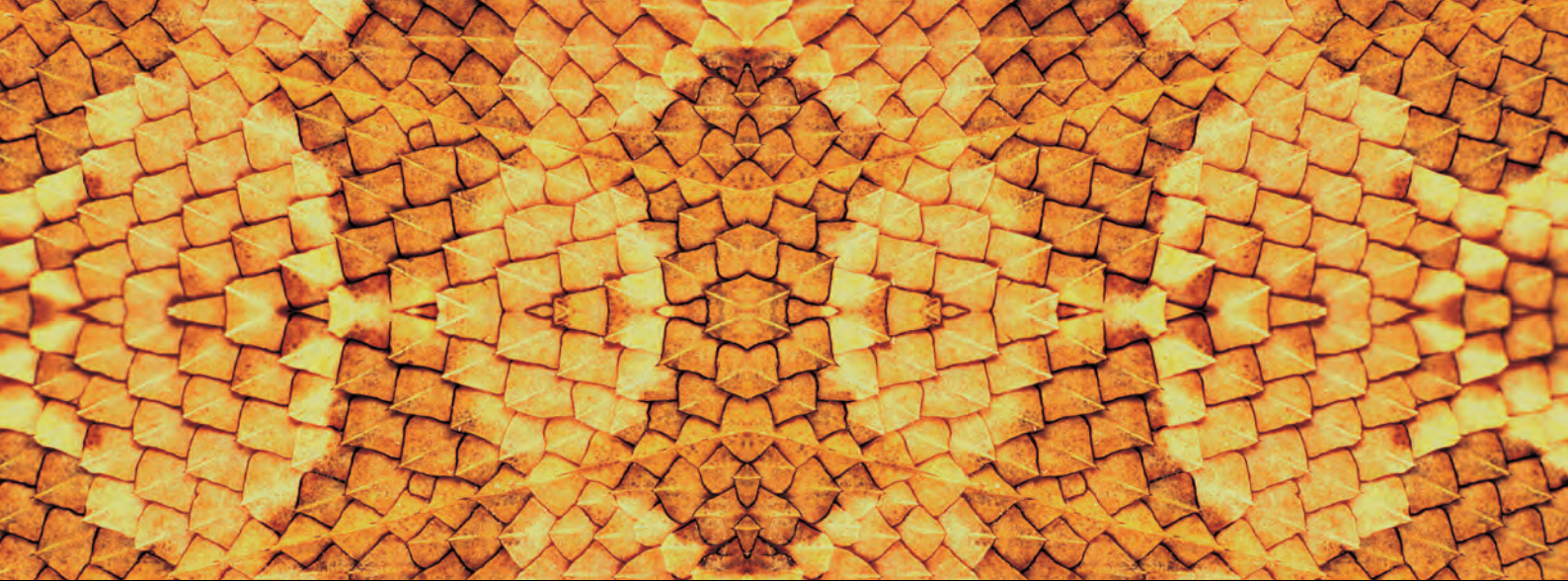
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▲ Gerolsteiner to make a splash in 2002 ©2002 KLEIN BICYCLES

Kleinbikes.com Web Site Home Page



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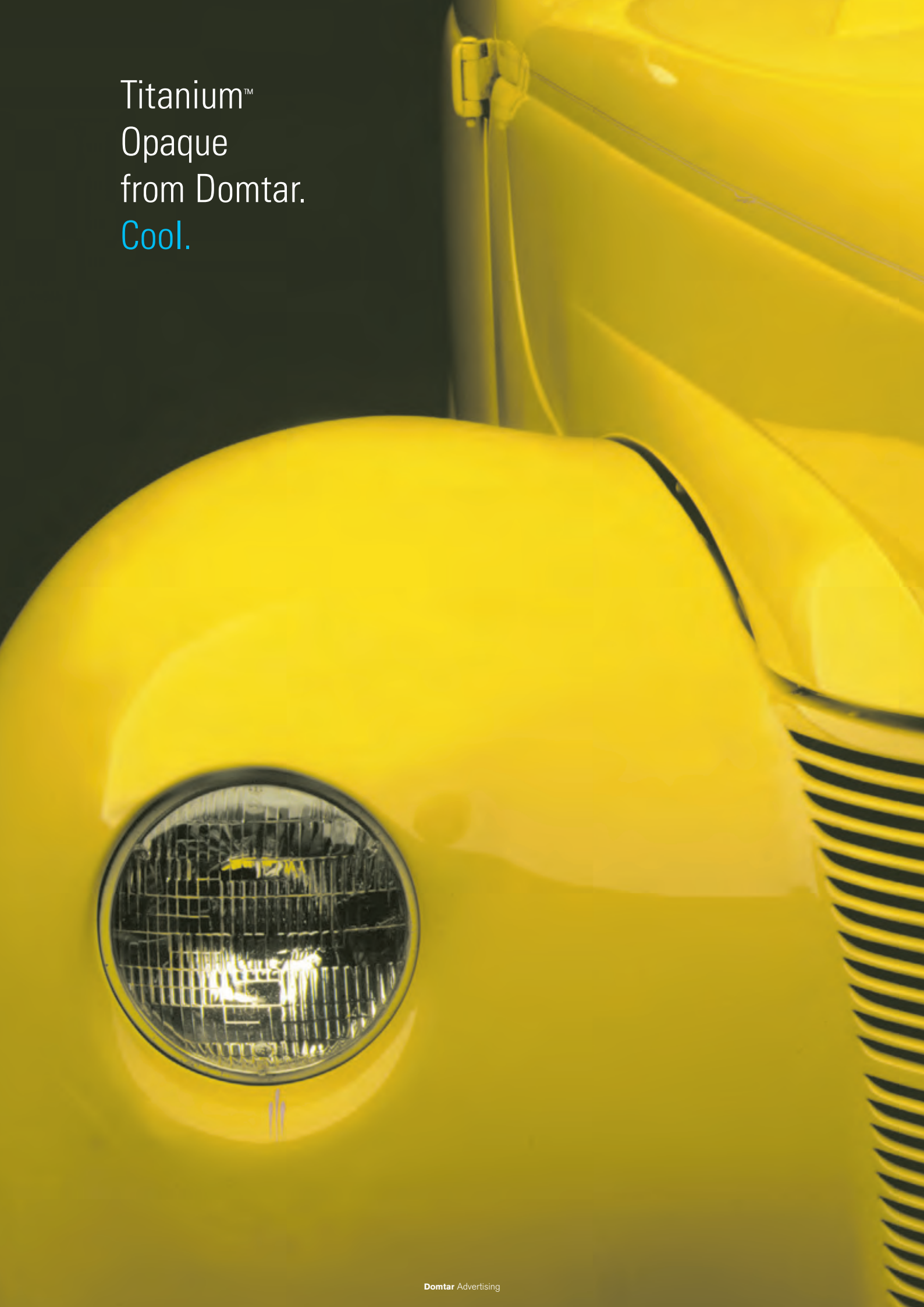
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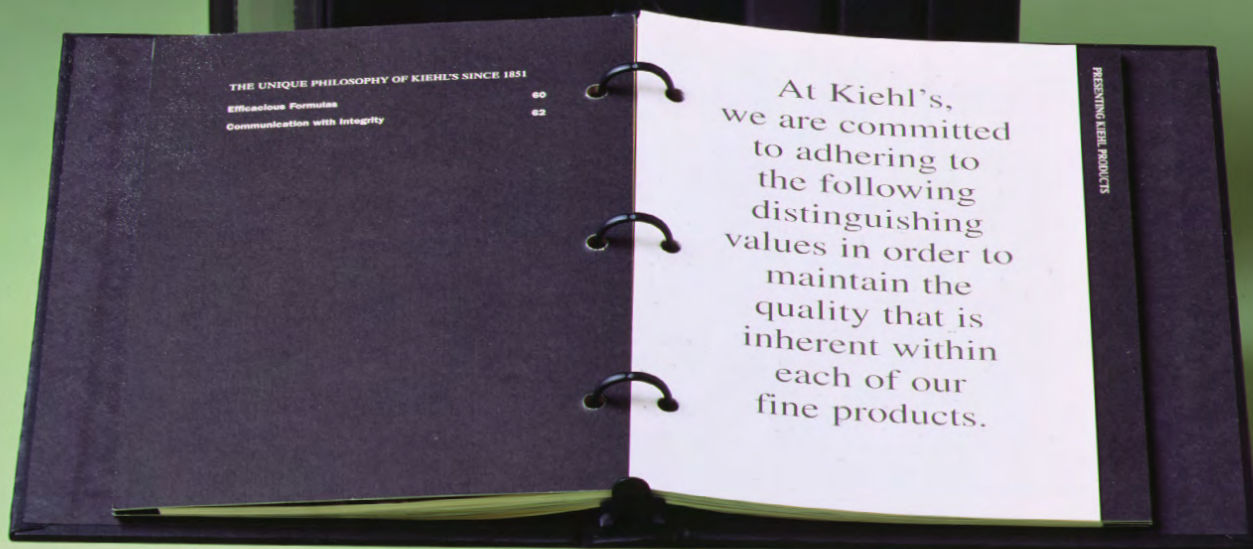
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