

Liska + Associates

strategic +
creative +
audience-centered +
solution-driven

brand programs +
web design +
advertising +
identity +
package design +
motion +



ama.la

hydrate
jasmine

hydrating
hand cream

ama.la

hydrate
jasmine

hydrating
toner

100 ml / 3.4 fl oz

ama.la

hydrate
jasmine

hydrating
toner

ama.la

hydrate
jasmine

treatment oil

15 ml / 0.5 fl oz

ama.la

hydrate
jasmine

treatment oil

ama.la

hydrate
jasmine

hydrating
face cream



BRININSTOOL + LYNCH

PROJECTS

- Cultural & Institutional
- Large Development
- Private Homes
- Special Projects
- Exhibitions
- Competitions

- FIRM**
- NEWS**
- CONTACT**





Forward Moves

2006 Corporate Responsibility Report



Brain Research Foundation
2006–2007 Annual Report



rebecca taylor



LANCÔME
PARIS

DISCOVER LANCÔME ORIENTATION
SELF-STUDY NOTEBOOK

NAME

HIRE DATE

FOUR SEASONS HOTEL
Chicago

FOUR SEASONS HOTEL
Chicago

Welcome

FOUR SEASONS HOTEL
Chicago

18
15
14
19

The image features a city skyline at dusk or dawn. The central focus is a modern glass skyscraper with a large 'M' logo on its top. To its left is an older, multi-story brick building. To its right are several other tall buildings, including one with a distinctive pointed top. The sky is a deep blue with some light clouds. The overall mood is professional and urban.

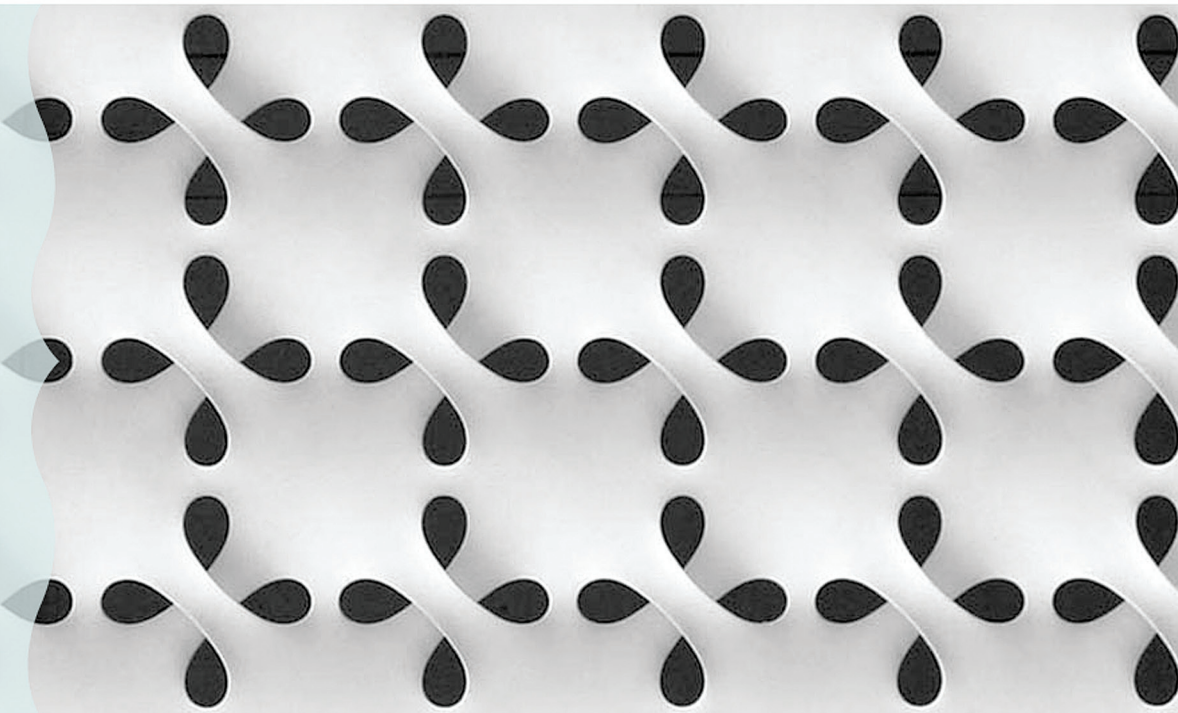
M Northwestern Memorial[®]
HealthCare

Vision. Mission. Reality.
2007 Annual Report



200 Eleventh Avenue

OFFICIALLY A NEW YORK FIRST: SKY GARAGE MOVES FORWARD



- THE BUILDING
- RESIDENCES
- VIRTUAL TOUR
- EN-SUITE SKY GARAGE
- SURROUNDINGS
- FLOOR PLANS
- SITE PROGRESS
- TEAM
- PRESS
- CONTACT

LEGAL 



DISTRICT



amala

GARY LEE
PARTNERS
ARCHITECTURE
+ DESIGN

Integral Consulting

ADA American
Dental
Association®



TATUM KENDRICK DESIGN



DISTRICT



Digital IQ™

mypetspace.com
Integral Consulting
GoCycleSport
The Piano Factory

Amala
American Dental Association
DISTRICT
KBA Architects

Gary Lee Partners
Tatum Kendrick Design
L Haus
Diamond Consulting Digital IQ



**HUBBARD
STREET
DANCE
CHICAGO**

Jim Vincent,
Artistic Director

SPRING 2007

HUBBARD STREET

APRIL 11-22 TEN DAYS ONLY



"Passionate, arresting... gripping." - CHICAGO TRIBUNE

**Amala**

For this socially responsible line of luxury organic skin care products, Liska collaborated with the client to define and cultivate this unique brand's identity. From initial packaging studies in sustainability to the development of Amala's earthy visual voice, Liska created packaging and global launch collateral; including print, merchandising, web and motion to express the line's commitment to nature's wisdom.

**Brininstool + Lynch**

Liska revamped the third evolution of the website for this internationally recognized architecture firm, while continuing to create a variety of sophisticated marketing and brand positioning tools to reflect the firm's award-winning design aesthetic.

**Motorola**

Motorola, a global leader in corporate responsibility, once again engaged Liska to produce their Corporate Responsibility Report, among other marketing materials. Liska designed this extensive and straightforward report, echoing Motorola's corporate philosophy to the outside world.

**Brain Research Foundation**

Liska continues to develop identity, fundraising and event materials for the Brain Research Foundation. This year, Liska produced the annual report, which evoked the foundation's mission by highlighting the critical work achieved, through seed grants, in advancing brain research.

**Rebecca Taylor**

As Rebecca Taylor's presence expands internationally, Liska continues to promote her playful and ethereal fashions to buyers at major department stores and consumers around the world through a variety of marketing materials; including video, ad campaigns and web-based look books.

**Lancôme**

For the eighth year, Liska designed a range of multilingual materials to both clarify product lines and educate consultants about this international luxury brand.

**Four Seasons Hotel**

Liska continues to design marketing materials for a number of Four Seasons Hotels. When Four Seasons Chicago renewed their interior design, they called upon Liska to develop materials to reflect the hotel's revitalized guest experience.

**Northwestern Memorial HealthCare**

With the opening of the Prentice Women's Hospital, 2007 was an important year for Northwestern Memorial HealthCare. In addition to designing a variety of communication materials, Liska created the annual report, highlighting this new state-of-the-art and patient-focused facility.

**200 Eleventh Avenue**

Seldorf Architects designed this iconic building to fit in with the essence of its Chelsea neighborhood. Liska created the property's branding system and marketing program to sell this luxurious experience.

**District**

DISTRICT was conceptualized as a posh residence with New York hospitality guru Amy Sacco as lifestyle consultant on the project. Liska materialized DISTRICT's sexy identity through edgy marketing collateral, from print materials to showroom displays and video, to expose this buzz-worthy Downtown NY property to buyers.

**Hubbard Street Dance Chicago**

As Hubbard Street approaches 30 years, Liska continues to help define and communicate Hubbard Street's brand by consistently creating materials to market the brand locally and preserve this innovative dance company's vibrant identity around the globe.

