

rebranding higher
education making the
world a better place
redesigning the website
for the highest honor in
architecture changing how
credit card processing is
perceived exploring all
things social navigating
ninjas and meditation and
everything in between.

Erikson
Graduate School



A member
publication
of the
Georgia
Center for
Nonprofits



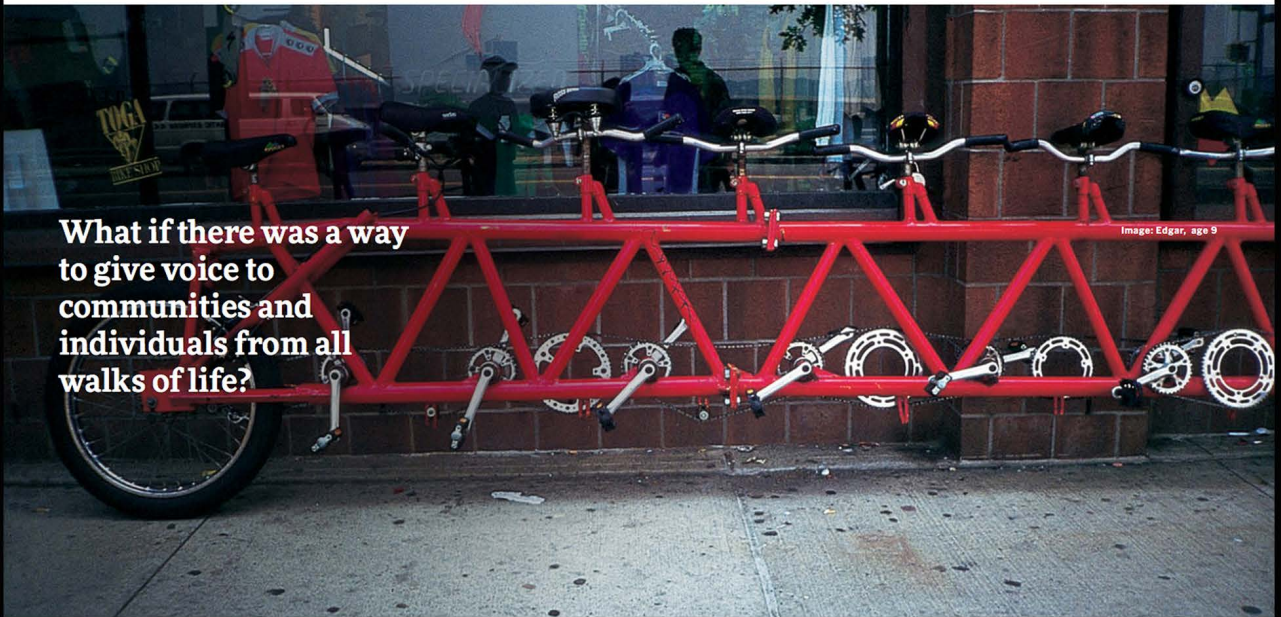
IDEAS 2017

HOW GEORGIA NONPROFIT INNOVATION IS DEEPENING, BROADENING, AND BETTERING THE WORK.

PLUS: AN EDUCATION IN MAJOR GIFTS, HIRING INSIGHT FROM OUR NATIONAL SOURCE, THE CSR PAYOFF FOR AMERICAN EXPRESS, OUR GEORGIA GIVES EVOLUTION, AND MORE.

**What if there was a way
to give voice to
communities and
individuals from all
walks of life?**

Image: Edgar, age 9





Brushes with Cancer

Chicago 2017

Brushes with Cancer provides psycho-social support to those touched by cancer to improve the quality of life for cancer patients, their family and loved ones, through a unique art experience.

*Brushes With Cancer – Creating
Unexpected Intersections*

Brushes with Cancer strategically matches artists with those touched by cancer to create unique pieces of artwork reflective of their journey.

The art is exhibited at hospitals, galleries and public spaces to educate, inform and inspire.

Apply by February 23, 2017 as an inspiration or artist to participate in the program and celebratory gala taking place on Saturday, September 9, 2017 at Revel Fulton Market.



COMMERCE AND THE INTERNET of THINGS (IoT)

Our software-driven payment solutions can be seamlessly integrated into your IoT system, allowing your customers the convenience of paying through their connected devices.

[Learn More](#)

Service. Driven. Commerce

We are committed to exemplary **Service** to our employees, customers and communities. **Driven**



12 Benefits

Ocean Hair

leave-in mist for natural texture
brume sans rinçage pour une texture naturelle
bruma acondicionadora para una textura natural

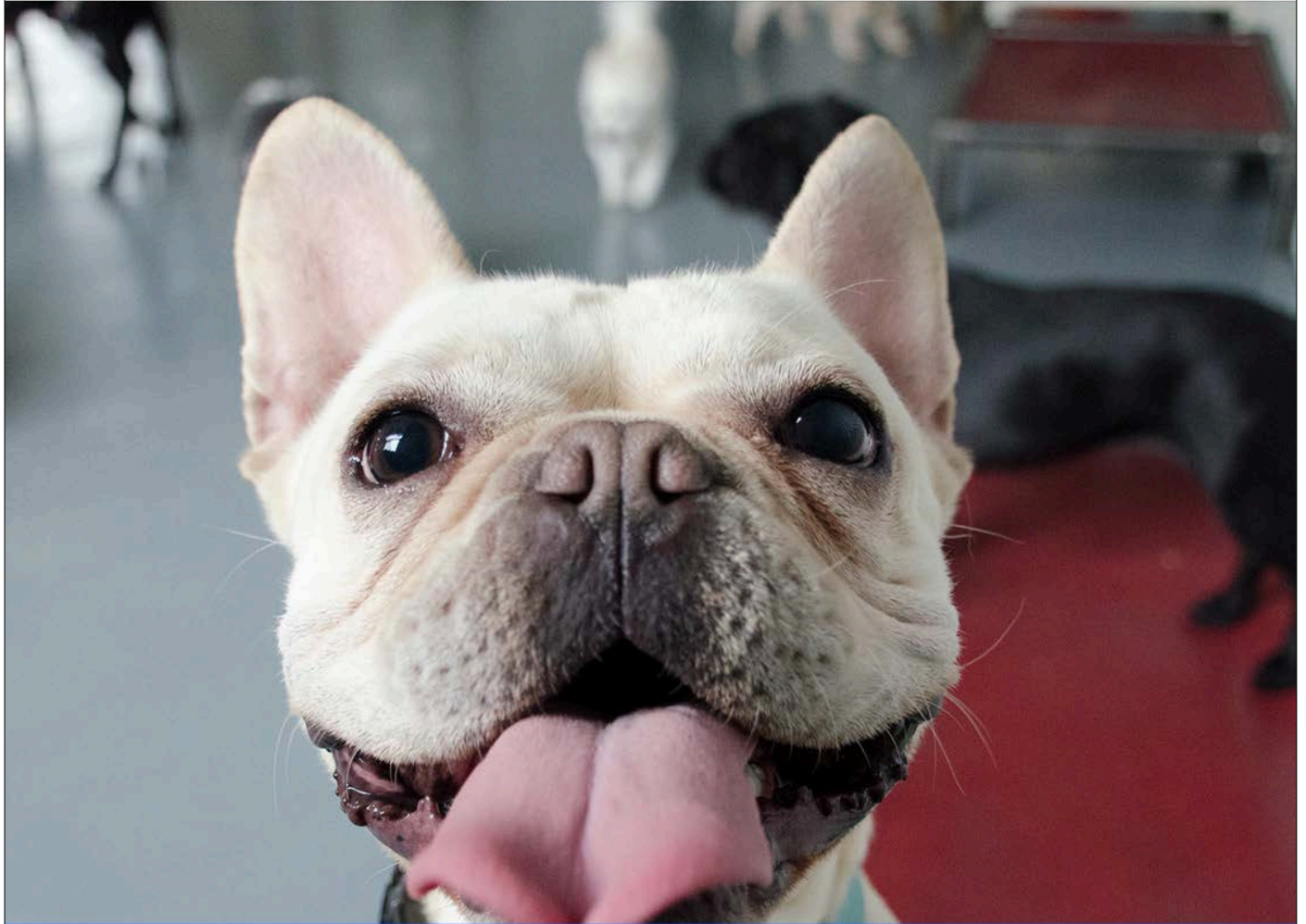
Essential mineral formula + Texture and volume in one +
Vegetable and coconut oil moisturizers + Holds wavy hair
+ Activates curl + Protects colored hair + Ideal air-dry
mist + Use damp or dry + Great for slippery hair +
Lightweight conditioning + Protects scalp + Anti-static

net wt. 4 fl. oz • 125mL e




12 Benefits SUPER SUPPLEMENT

MULTI-PRODUCT BEAUTY SERUM
TO SUPERCHARGE YOUR HAIR
MULTI-PRODUITO DE BELLEZA PARA
PERFECIONAR EL CUIDADO DE SU
MULTI-PRODUIT DE BEAUTE COMBI
PARFAIRE VOTRE SOIN DES CHE
NET WT. 1.70 OZ • 50mL e



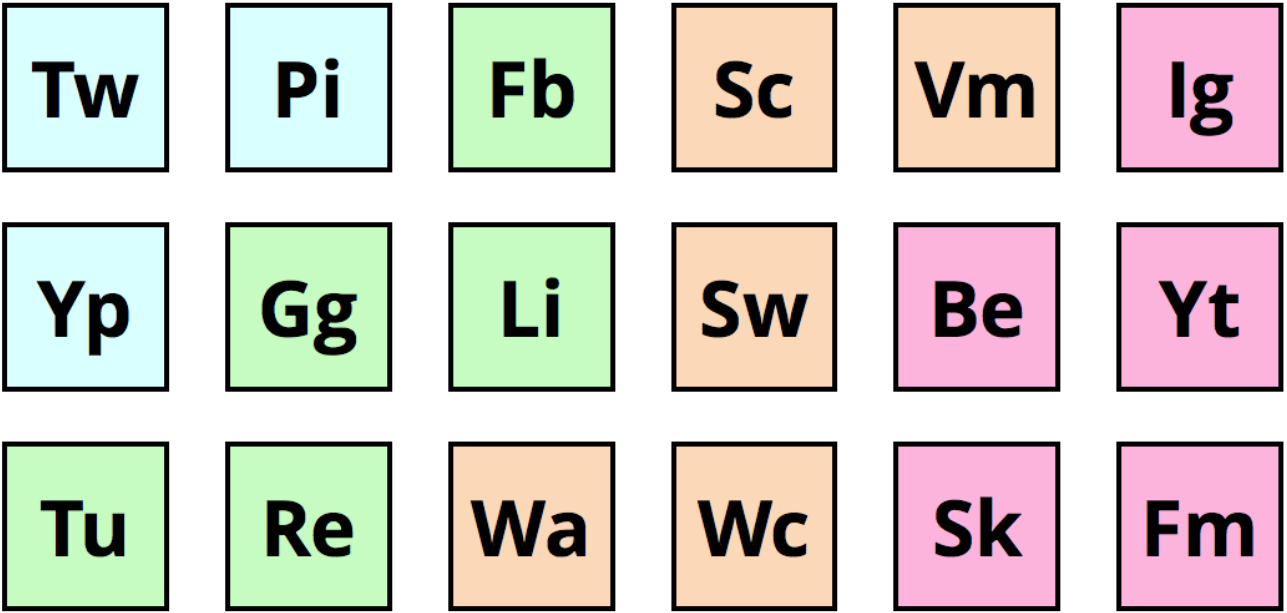
Where dogs enjoy an exceptional facility,
premium services, attentive staff and a
beautiful setting next to the Chicago River.

A purple textured square is centered on a white background. The square has a gold border. The white background is part of a larger sheet of paper with other colored sections (teal, orange, blue) visible at the edges.

Gary Lee
4 x 4
2016-2017



We bring science to social media. The science of marketing, user experience, media, analytics and ROI. We help businesses utilize this ever-changing medium to meet their goals. We manage, measure, review and help our clients to evolve faster than the always changing landscape of social media — so the results are positive and measurable.





Almost Home Kids

Share the Care

2017 Annual Report



The Pritzker Architecture Prize



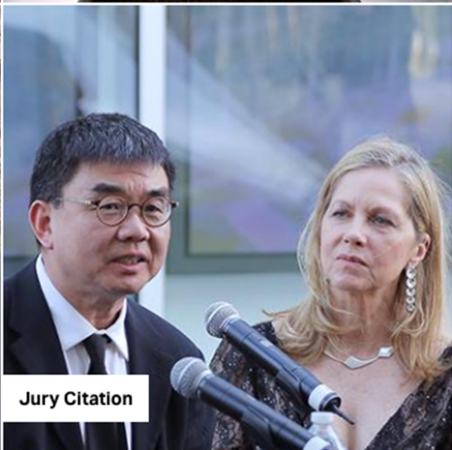
Rafael Aranda, Carme Pigem and Ramon Vilalta Biography



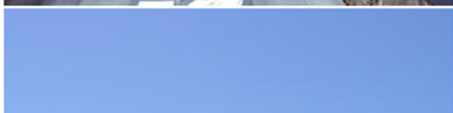
Selected Works



Announcement



Jury Citation



The Pritzker Architecture Prize

The Hyatt Foundation Appoints New Jury Member for The Pritzker Architecture Prize

Chicago, IL (January 30, 2018) - **The Pritzker Architecture Prize** appoints [2010 Pritzker Laureate Sejima Kazuyo](#) as the newest member of the Pritzker Prize Jury. This year marks the 40th anniversary of the accolade, which has come to be known internationally as architecture's highest honor.

Tom Pritzker, Chairman of Hyatt Foundation, states, "During her acceptance speech of the 2010 Pritzker Prize, Ms. Sejima remarked, '...this award is not only in recognition of our past works but rather an encouragement toward new architectural creations.' It is this credence, alongside her international background and experience, that makes her a welcomed addition to the Jury."

[Read the full press release](#)

Kazuyo Sejima



Rafael Aranda, Carme Pigem & Ramon Vilalta
2017 Laureates



Alejandro Aravena
2016 Laureate



Frei Otto
2015 Laureate



Shigeru Ban
2014 Laureate



Toyo Ito
2013 Laureate



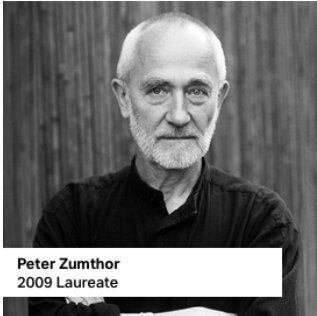
Wang Shu
2012 Laureate



Eduardo Souto de Moura
2011 Laureate



Kazuyo Sejima and Ryue Nishizawa
2010 Laureates



Peter Zumthor
2009 Laureate



Jean Nouvel
2008 Laureate



Richard Rogers
2007 Laureate



Paulo Mendes da Rocha
2006 Laureate



Heartland

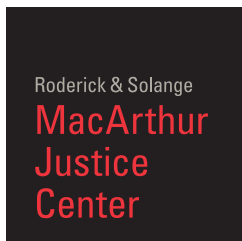


Erikson Institute

CH / LL
it's good for you

touchnet[®]

globalpayments



PS **ProSocial**
V **Valuation**SM



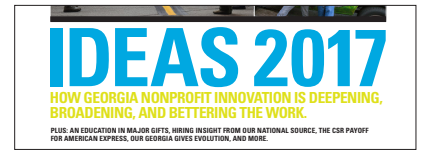
Erikson Institute

Erikson Institute works to improve children's lives through academic programs and community support. We are actively involved in both their rebranding and various initiatives.



Michael Heltzer

We recently worked with long-time client, Michael Heltzer, to launch a website that serves as an overview of the massive number of businesses he has been involved with over the years.



Georgia Center for Non-profits

We continue to work on a wide variety of materials to support this very active advocacy group.



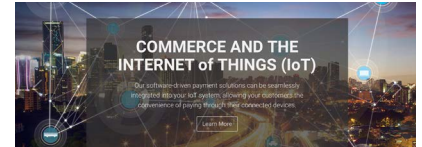
Make A Better Place

We worked with a good friend and amazing artist Elana Gutmann to create an updated website for Make a Better Place, an educational outreach organization that provides arts-based enhancements to community and programs.



Twist Out Cancer

Twist Out Cancer helps survivors to create a global community of support. Liska designed the brand identity, website and marketing materials to help promote the organization and to clarify how the online community works.



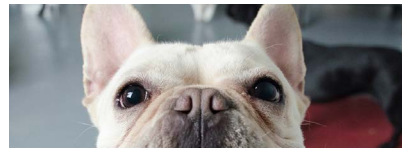
Global Payments

Liska helped to rebrand and simplify the communications of this international financial technology and payment processing firm. We continue to consult with evolving brand guidelines, digital asset management and other initiatives.



12 Benefits Group

Liska continues to create packaging, advertising and marketing materials for this salon-centric company's ever-expanding line of innovative products.



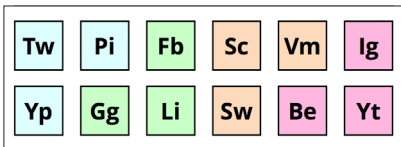
Stay Dog Hotel

Along with a variety of new print and social media support, we recently redesigned the Stay website and app to visually reflect the experience for both the dogs and their owners.



Gary Lee

One of the country's best designers recently started moving into the fine art realm. We worked with Gary to produce the first compendium of his recent work.



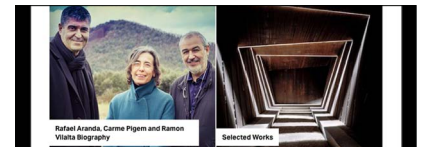
Social Science

This company was formed to bring critical analytics to social media. They help organizations understand and measure the value of the ever evolving world of social media experiences.



Almost Home Kids

Liska designed a website for internal medical staff, along with their latest annual report to illuminate this expanding organization's exceptional work: helping medically fragile children transition from the hospital to home.



The Pritzker Architecture Prize

Continuing work for the most prestigious international prize in architecture including a major website redesign.

