Liska+Associates

Our clients

award the "Nobel Prize" of architecture.

lead the options industry.

help families with medically fragile children.

initiate conversations with urban issues.

create a magical experience.

illustrate history.

develop innovative hair care products.

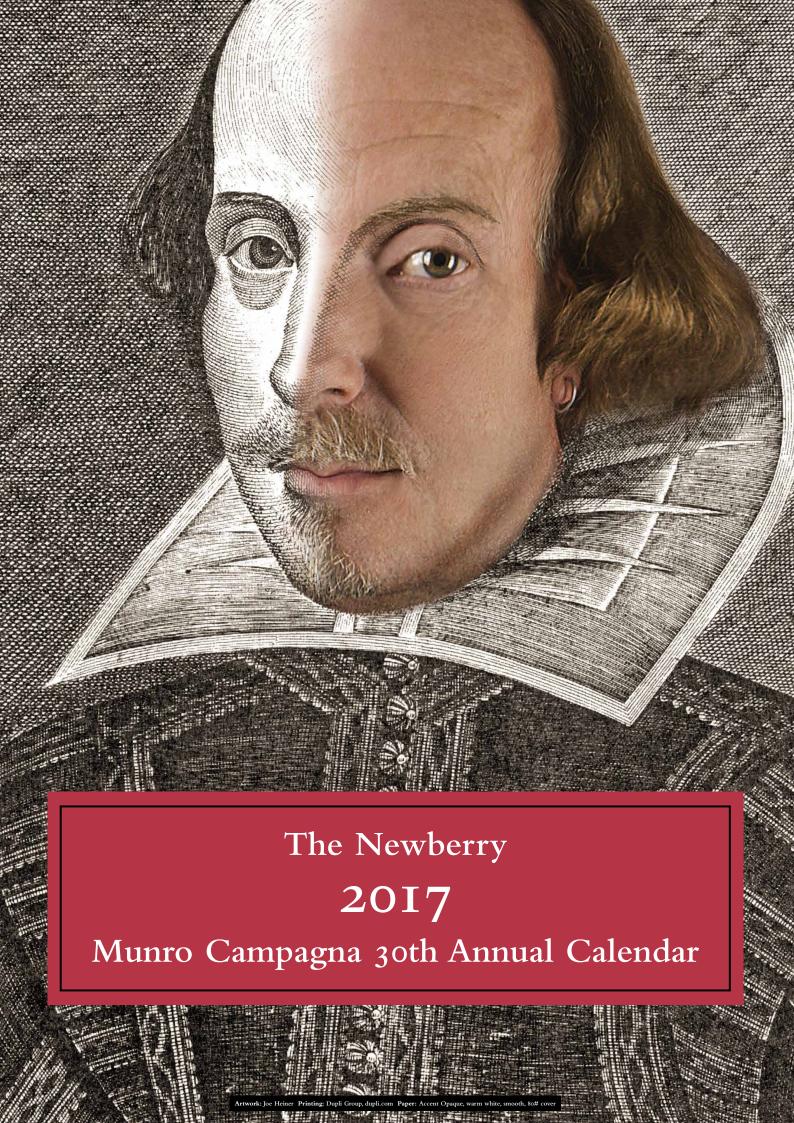
contribute to the success of non-profits.

measure the value of social good.

improve the care and education of children.

create unique industrial solutions.

communicate.





January

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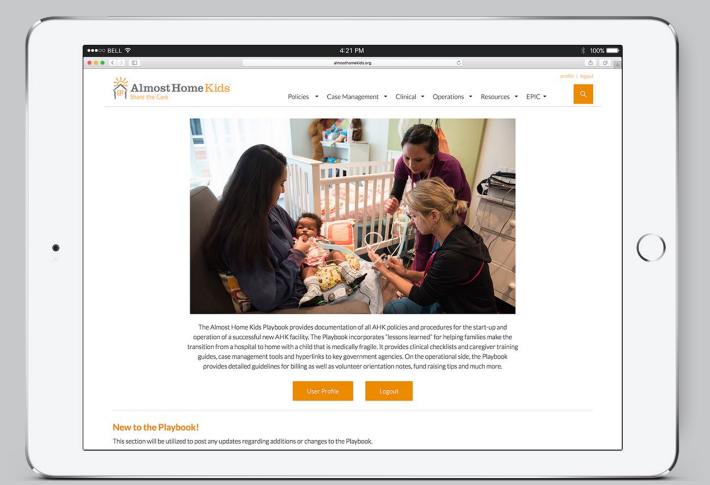
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¹ New Year's Day

¹¹ Pop-up Exhibition: Hamilton: The History Behind the Musical – Opens

¹⁶ Martin Luther King Day

²⁰ Exhibition: The Photographs of Helen Balfour Morrison – Opens







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In 1982, Lesa Ukman founded IEG (www.sponsorship.com) and built a company that spawned a new industry, one currently worth more than \$85 billion. She created the processes to measure what was deemed immeasurable: the fair market value of sports, arts, entertainment and nonprofit sponsorships, now used by the worldwide marketplace.

In May 2016 she launched Lesa Ukman Partnerships, marking the second time in her career that she will bring to market an entirely new algorithm for capturing the value generated by partnerships.

Good businesses can no longer afford quiet confidence about social impact – they must be able to analyze and report on it.

THIS TIME, INSTEAD OF CALCULATING THE FINANCIAL RETURN FOR THE SPONSOR, THE NEW PROSOCIAL VALUATION SERVICE® CALCULATES THE SOCIAL CAPITAL DERIVED FROM THE RELATIONSHIP AND ITS SYNERGIES.

"From the Super Bowl and Manchester United to South by Southwest and the Grammy Awards—sports, events and entertainment have now become catalysts for social progress," Ukman said.

"Programs can be initiated by rightsholders, talent, sponsors and media partners and take many forms—infrastructure, youth fitness, education, sustainability and much more.

"Uniting teams, brands, fans athletes, artists and other stakeholders around collective action is a powerful cocktail," she continued. "It goes beyond marketing, cause marketing, sports marketing into the realm of effecting social progress. Now, for the first time, there's a way to measure the value from the frame of society at large."

This fills a void. "Communities spend hundreds of millions of dollars to host events and build stadiums. Now, they can make those decisions knowing what they can expect in terms of social return, both near term and longer term legacies. Sponsors can determine where to invest for the biggest impact. And rightsholders will be able to capture and report on the aggregated value of all the programs they are catalysts for. This service is a win for the entire ecosystem," Ukman said.



Homeless World Cup Glasgow 2016

A ProSocial Valuation Statementsm











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Announcement Announcement Video Biography Jury Citation Selected Works

Media Downloads Previous Laureates





UC Innovation Center – Anacleto Angelini, 2014, San Joaquín Campus, Universidad Católica de Chile, Santiago, Chile. Photo by Nina Vidic.

Alejandro Aravena: Innovation and knowledge creation requires on the one hand, to increase the encounters among people, so open a desired attribute for its architecture; on the other hand, developments and inventions have to be protected, so security and ability to close and segregate are appreciated architectural conditions as well. We proposed a rather opaque construction towards the outside, which is also efficient for the Santiago weather and then have a very permeable architecture inside. Having the structure and the shafts on the perimeter of the building reverts the typical curtain wall building layout and concentrates openings in a very specific points in the form of elevated



普利兹克建筑奖

The Pritzker Architecture Prize

凯悦基金会赞助

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智利天主教大学连体塔楼,2005年,圣华金校区,智利圣地亚哥,大学教室 和办公室 摄影:克里斯托瓦尔·帕尔马 亚历杭德罗·阿拉维纳:我们受聘设计一座玻璃塔楼。玻璃是一种很好的材料,能够抵御雨水、污染和老化,但非常不合适圣地亚哥的气候,因为 它会产生温室效 应。于是我们想到了在外层利用玻璃的优点,然后再在里层设计一座高效节能的模字,让空气在两者之间 自由流动。热空气对流形成了一般垂直的风,并由文丘 里效应形成的建筑物"腰部"加速,不良热增益在到达里面的内层 建筑物之前就被清除了。

Benefits SUPPLEMENT SUPPLEMENT

TO SUPERCHARGE YOUR HAIRCARE

PARFAIRE VOTRE SOIN DES CHEVEUX

net wt 1.70 oz 50mL C

Erikson Institute

Stories from the Erikson Experience A Special Night with The Moth

Wednesday, C

Architectural A 4325 North Rave Chicago, Illinois

10-8:30 p.m. L

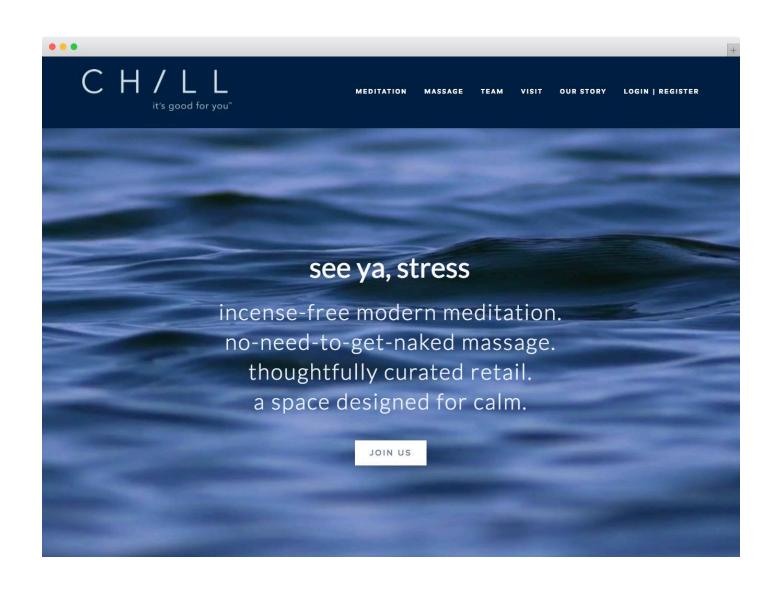
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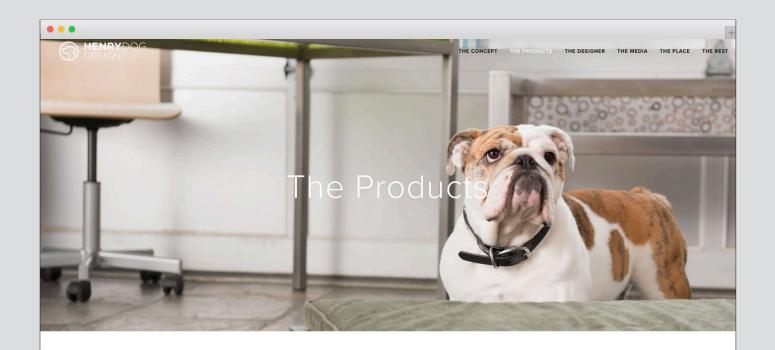
We invite you to join us for a very special nice that will bring you closer to the Erikso-The Peabody Award winning has partnered with uc · featuring three ~

The Moth . ann











COLLARS AND LEASHES

Our Amish made biothane collars and leashes with



BED CUSHIONS

Soft, durable bed cushions made with eco-friendly fabrics



BED FRAMES WITH CUSHIONS

Our elegant and durable stainless steel, bamboo and ecoresin bed frames for small, medium and large dogs.



FEEDING STATIONS

Your dogs will wonder why you don't have them!



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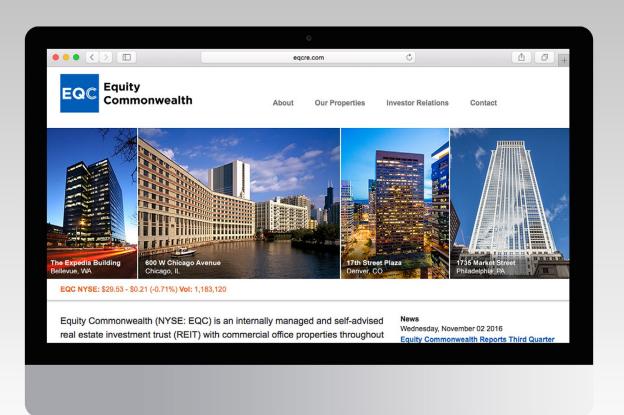
The simple and fun way to stay organized.



TOWELS

Our organic Henry Dog Design hand towels are ecofriendly while remaining exceptionally soft, plush and absorbent.





Metropolitan Planning Council 2016 Annual Luncheon Monday, January 9, 2017

Challenging Inequality

Driving Growth

The Economic Implication of Segregation





COME TOGETHER

THAT'S HOW GEORGIA'S NONPROFITS, PHILANTHROPIES, AND CORPORATE PARTNERS ACHIEVE BREAKTHROUGH RESULTS ON GEORGIA GIVES DAY AND THROUGHOUT THE YEAR—WITH HELP FROM GCN'S STATE-WIDE TRAINING AND SECTOR-BUILDING EFFORTS.





1910Red Head brand is born, invents the first self-

drilling anchor



1935

Paslode is born and introduces the first pneumatic tool—a light duty upholstery tacker



1937

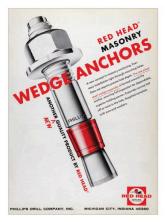
Duo-Fast is born



1947Duo-Fast invents the first pneumatic stapling tool



1948 Ramset is born



1950 Red Head introduces Trubolt™ the first one piece wedge anchor



Munro Campagna

We worked with Steve Munro to produce his annual calendar. This year featured the amazing Newberry Library.



Almost Home Kids

Liska designed a website for medical staff and their latest annual report to illuminate this expanding organization's exceptional work: helping medically fragile children transition from the hospital to home.



Lesa Ukman

Longtime client, who founded IEG, worked with us to launch her newest business endeavor.



The Pritzker Architecture Prize

Continuing work for the most prestigious international prize in architecture.



12 Benefits Group

Liska continues to create packaging, advertising and marketing materials for this salon-centric company's ever-expanding line of innovative products.



Erikson Institute

Erikson Institute works to improve children's lives through academic programs and community support. We are actively involved in both their branding and initiatives.



Chill

This model for a national rollout of meditation classes included branding, web, signage and products.



CBOE Holdings, Inc.

As part of our ongoing relationship with CBOE, Liska designed the 2015 Annual Report.



Henry Dog Design

This company, started by Michael Heltzer, brings architectural sophistication to products used by everyone's best friends.



27 Chicago Designers - Selling Design

As part of an exhibit about the legacy of the Chicago 27, we designed this booklet to highlight some of Chicago's best design history.



Equity Commonwealth

Liska continued to evolve and update materials for one of the largest commercial real estate investment trusts in the US.



Metropolitan Planning Council

Their annual luncheon theme – and part of an extensive research project – explored the relationship between segregation and economic growth in urban areas.



Georgia Center for Non-profits

We continue to work on a wide variety of materials to support this very active advocacy group.



Illinois Tool Works

ITW manufactures specialized industrial equipment and consumables. Liska continues to work with ITW to design a variety of large-scale graphics for their corporate headquarters that showcases their brand, history and products.